



Joel B. Rothman

Board Certified in Intellectual Property Law

Direct: [REDACTED]

[REDACTED]

July 12, 2021

VIA EMAIL: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Re: Affordable Aerial Photography, Inc. v. [REDACTED]
Our File: 00022-0130

Dear [REDACTED],

We are a law firm making a claim on behalf of our client. We know that this is reaching you during a difficult and trying time and that you may have more pressing concerns. We appreciate that responding to this letter may not be your first priority. However, we must receive a response from you so that we know that you are taking this matter seriously, even if you need more time to hire a lawyer or report this claim to your insurance carrier. If we hear from you then we can work with you to understand your position and resolve our client's claim. Please respond to us.

We write this follow up letter on behalf of our client Affordable Aerial Photography, Inc. for the purposes of resolving a case of copyright infringement against you by our client. This demand is privileged from disclosure pursuant to FRE Rule 408.

Enclosed please find our prior letter dated June 14, 2021, wherein we detailed the basis of the copyright infringement claim against you, including the evidence of infringement.

We note that a review of the accused infringing webpage shows that the infringement has not been removed. It is imperative that you respond to us. If we do not hear from you, we will be forced to take further steps to protect our client's rights, including filing a lawsuit against you. We also repeat our demand that you tender this claim to your insurance carrier.

CALIFORNIA
8730 Wilshire Boulevard
Suite 350
Beverly Hills, CA 90211

GEORGIA
12 Powder Springs St.
Suite 200
Marietta, GA 30064

FLORIDA
21301 Powerline Rd.
Suite 100
Boca Raton, FL 33433

TENNESSEE
818 18th Ave. S.
10th Floor
Nashville, TN 37203

NEW YORK
125 Maiden Lane
Suite 5C
New York, NY 10038

[REDACTED]
[REDACTED]
July 12, 2021

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We look forward to your prompt response.

Sincerely,

SRIPLAW



Joel B. Rothman

JBR/tsu

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